

Building Societies Association

Leadership team and functional responsibilities



Sarah Harrison
Chief Executive



Andrew Gall
Savings, Consumer & Insight

- Economics, data, research and insight
- Market insight and metrics
- Savings and consumer policy
- Financial inclusion and financial education
- FS systems and technology (incl. cyber security)

Paul Broadhead
Mortgages, Housing & Legal

- Mortgages and lending
- Housing policy
- Climate and green finance
- Legal, competition policy and redress
- International partnerships

Ruth Doubleday
Regulation

- Prudential and conduct regulation
- PRA and FCA engagement and regulatory strategy
- Operational resilience (incl. cyber security)
- Conduct risk and financial crime
- Audit and Governance
- Credit unions

Debbie Enever
External Affairs & Campaigns

- Media and public affairs
- Website and channel management (including content)
- Campaign leadership
- Mutual and co-operative partnerships

Jo Quirk
Operations & Governance

- BSA operations and finance
- BSA governance, talent and productivity
- Member, Board and Associate services
- Sector talent, training and capability

Jason Russell
Events

- BSA Annual Conference
- Specialist events and training
- Associate services
- Commercial development

Elaine Morton
Adviser